



## 1. Executive Summary:

### The PREEXPORT Foundation

**PREEXPORT** is a premier merchant export venture headquartered in the agricultural heartland of Gujarat, India. We serve as a strategic bridge between India's fertile farm clusters and the global food industry, specializing in the procurement and export of high-quality agricultural commodities.

### Leadership & Vision

- **Founder & CEO: Praful B. Desai** (BCA, 20+ Years Agri-Industry Experience).
- **The Tech-Agri Edge:** Combining a **BCA (Bachelor of Computer Applications)** background with two decades of field experience, our leadership integrates digital traceability and modern supply chain management with traditional farming wisdom.
- **Vision:** To be the most reliable global partner for sustainable Indian produce, recognized for our commitment to quality, transparency, and farmer prosperity.





## Strategic Location & Logistics

- **Hub:** Based in **Bhavnagar, Gujarat**.
- **Port Proximity:** Strategically located near India's most efficient maritime gateways—**Pipavav, Mundra, and Kandla**. This ensures shorter transit times, reduced domestic logistics costs, and faster dispatch for perishable and time-sensitive cargo.
- **Sourcing Advantage:** Direct access to the Mahuva onion cluster, the world-renowned Kesar mango orchards, and the high-yield groundnut belts of Saurashtra.

## Compliance & Quality Assurance

We operate under strict adherence to international food safety and trade regulations:

- **Certifications:** Fully licensed by **FSSAI** (Food Safety and Standards Authority of India) and **IEC** (Import Export Code).
- **Registered Member:** Active member of **APEDA** (Agricultural and Processed Food Products Export Development Authority), ensuring our products meet global Maximum Residue Limit (MRL) and phytosanitary standards.
- **Taxation:** GST Registered entity with transparent financial and legal standing.





## The PREEXPORT Advantage: The Cooperative Strength

Our greatest asset is a **20-year legacy of grassroots connection** with **Sahakari Mandlis (Farmer Cooperatives)**.

- **Direct Sourcing:** By working directly with cooperatives, we eliminate unnecessary middlemen, ensuring **competitive pricing** for our buyers.
- **Traceability:** We monitor the crop from the seed stage to harvest, guaranteeing **farm-to-fork traceability**.
- **Social Impact:** Our model supports the local farming community, ensuring fair trade practices that empower the producers of Gujarat.



## 2. Core Product Categories

### Category A: Superfood Grains (Nutri-Cereals)

- **Pearl Millet (Bajra):** High-iron, energy-dense grains.
- **Finger Millet (Ragi):** Calcium-rich, gluten-free supergrain.
- **Sorghum (Jowar):** Premium white sorghum for heart-healthy diets.
- **Value-Add:** Stone-ground ancient grain flours.

### Category B: Cereals & Groundnuts

- **HPS Groundnuts:** Bold and Java varieties (high oil content).
- **Rice:** Premium Basmati (Aromatic) and Non-Basmati (Long-grain).
- **Yellow Maize:** Non-GMO, high-energy animal feed and industrial grade.

### Category C: Dry & Dehydrated Foods

- **Onion:** Flakes, Kibbled, and Powder (White/Red/Pink).
- **Garlic:** High-pungency Flakes and Powder.
- **Utility:** Ideal for seasoning, soups, and industrial food processing.



## Category D: Fresh Fruits & Vegetables

- **Onions:** Export-quality Red and White Onions (Nashik/Mahuva quality).
- **Mangoes:** Kesar and Alphonso (Seasonal/Export grade).
- **Pomegranates:** Bhagwa variety (Deep red arils).
- **Bananas:** G9 Cavendish variety.

## Category E: Floriculture & Seeds

- **Onion Seeds:** Red, White, and Yellow/Brown varieties (High germination vigor).
- **Dried Flowers:** Artisan botanicals for luxury décor and fragrance industries.





### 3. Technical Standards Table

Product Category	Moisture Content	Purity / Grade	Shelf Life	Special Feature
<b>Nutri-Cereals (Millets)</b>	< 12%	99.5% Min (Machine Cleaned)	12 Months	Non-GMO, Gluten-Free
<b>Dehydrated Flakes/Powder</b>	< 5%	100% Natural (A-Grade)	24 Months	High Pungency, No Additives
<b>Onion Seeds</b>	< 7%	98% Genetic Purity	12 Months	High Germination Vigor
<b>Fresh Mangoes (Kesar)</b>	N/A	Grade-A (Export Quality)	15-20 Days	Naturally Ripened, Carb-Free
<b>HPS Groundnuts</b>	< 7%	99% (Bold/Java Varieties)	9 Months	Hand-Picked Selection (HPS)
<b>Bakery Products (Rusks)</b>	< 4%	Premium Food Grade	6 Months	Double-Baked, Zero Trans-Fat
<b>Floriculture (Dry Flowers)</b>	< 10%	Hand-Sorted (Botanical)	18 Months	Retention of Natural Pigments
<b>G9 Cavendish Bananas</b>	N/A	Export Grade (Spotless)	30-45 Days	Controlled Atmosphere (CA) Ready





## 4. Supply Chain & Logistics: Precision in Motion

At **PREEXPORT**, we understand that global trade relies on the integrity of the supply chain. Our logistics framework is designed to minimize transit time while maximizing product safety and shelf-life through customized handling and strategic port selection.

### Customized Packaging Solutions

We offer versatile packaging tailored to the specific nature of the commodity and the client's retail or industrial requirements:

- **Bulk Industrial:** 25kg / 50kg high-density PP bags and traditional breathable Jute bags for grains and groundnuts.
- **Dehydration Grade:** Moisture-proof, multi-layer poly-lined cartons for onion and garlic flakes/powders.
- **Retail & Preservation:** Advanced vacuum-sealed packs for extended freshness and Nitrogen-flushed packaging for processed foods.
- **Seed Grade:** Aluminum foil moisture-barrier pouches to ensure high germination vigor for floriculture.





## Strategic Port Access (Gujarat's Maritime Edge)

Our proximity to India's most advanced seaports allows for rapid dispatch and lower domestic freight costs:

- **Mundra & Kandla Ports:** Primary gateways for bulk grains, cereals, and groundnuts with world-class container handling.
- **Pipavav Port:** Our closest specialized gateway, ideal for time-sensitive agricultural shipments and efficient connectivity to the Middle East and European routes.

## Rigorous Quality Control (The 4-Step Protocol)

Quality is not an accident; it is a standard we enforce at every stage of the supply chain:

1. **Direct Sourcing & Primary Cleaning:** Initial screening at the Sahakari Mandli level to remove field impurities.
2. **Advanced Processing:** Utilizing state-of-the-art **Optical Color Sorters** and Gravity Destoners to ensure 99.5% purity.
3. **Third-Party Validation:** We provide independent laboratory testing reports from global leaders like **SGS** or **Geo-Chem** upon request, covering MRL levels, aflatoxin counts, and microbiological parameters.
4. **Pre-Loading Inspection:** A final "Sanity Check" is performed at the port warehouse to verify packaging integrity and container hygiene before sealing.



## 5. Contact for Strategic Alliances

***Let's Build a Sustainable Global Supply Chain Together***

At **PREEXPORT**, we are always looking to expand our global footprint through meaningful partnerships. Whether you are a wholesale distributor, a retail chain procurement officer, or a food processing industry leader, we are ready to discuss how our Gujarat-based supply chain can add value to your business.

### Corporate Headquarters

**PREEXPORT India** Bild. 02, 401, Regency Megacity, Nesvad Cross Road,  
Mahuva, Bhavnagar, Gujarat, India - 364290

### Direct Inquiries

- **General & Trade Inquiries:** [info@prxport.com](mailto:info@prxport.com)
- **Official Website:** [www.prxport.com](http://www.prxport.com)





## Global Inquiry Protocol

To ensure we provide you with the most accurate quote and logistics plan, we invite you to include the following details in your initial inquiry:

1. **Product & Variety:** (e.g., Dehydrated White Onion Flakes)
2. **Required Grade:** (e.g., Premium / Industrial Grade)
3. **Quantity:** (e.g., Monthly/Annual tonnage)
4. **Destination Port:** (e.g., Jebel Ali, Rotterdam, Singapore)
5. **Certification Needs:** (e.g., Specific Lab Analysis or Phytosanitary requirements)

**Note to Partners:** We value transparency. For first-time collaborators, we are happy to provide sample batches for quality testing and share our latest **APEDA, FSSAI, and IEC** compliance certificates immediately upon request.